

# Technical and Financial Proposal

Proposal for Digital Marketing Service

## **Prepare For:**

**Managing Director**  
Momota Proukusholi

## **Prepared by:**

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Email: support@itsheba24.com, Web: www. Itsheba24.com

## Company Profile

Name of Company	<b>IT SHEBA LTD</b>
Year Established	2021
Business Function	Website design and software development company
Corporate Office Address	Mukto Bangla Shopping Complex, Mirpur-1 1216 Dhaka, Dhaka Division, Bangladesh
Total Employees	15
Members of	Bangladesh Association of Software & Information Services (BASIS)
Website Address	www.itsheba24.com
Company Email	Information Desk: info@itsheba24.com Sales Desk: sales@itsheba24.com Support Desk: support@itsheba24.com
Company Hotline	Information: +8801906297871 Sales: +8801906297868 Support: +8801906297861
Areas of Expertise	Website development, Software development, Email marketing, SMS marketing
Market Coverage	Bangladesh, USA, UK
Payment Method	BRAC Bank Limited IT Sheba 24 Dot Com Current A/C: 2055825100001 Branch Mirpur-1  Islami Bank Bangladesh Ltd IT Sheba 24 Dot Com Current A/C: 20507640100002410 Branch Mirpur-1  Mobile Banking Details: 01906297861 Bkash/Nagad Merchant IT Sheba 24 Dot Com

## Dynamic Package - (45,000 taka )

- **Home**
- **About Us**
  - Mission, Vision, Values
  - Thoughts Of Founder
  - Legal Status
  - At a glance
- **Management**
  - General Committee
  - Leadership Panel
- **Services**
  - Home Construction
  - Interior Design
  - Renovation
  - Construction Consalancy
- **Projects**
  - On-Going Projects
  - Completed Projects
- **Publications**
  - Annual Reports
  - News Letter
  - Awards
- **Gallery**
  - Photos
  - Videos
- **Career**
- **Inventory Management**
  - Inventory Tracking System
  - Order Updates
  - Reporting System
- **Contact Us**
- **Google Maps**
- **Social sites integration**
  - In the Header & Footer

## User Interface and Experience:

- **Responsive Design:** The website should be mobile-friendly and responsive to ensure a smooth browsing experience on all devices.
- **Intuitive Navigation:** Easy-to-use navigation with clear categories and search functionality to help users find design details.
- **High-Quality Images and Videos:** Detailed design images to give customers a clear understanding of the design.
- **Design Descriptions:** Comprehensive and informative product descriptions, including specifications, features, and benefits

## User Accounts:

- **User Registration and Login:** Secure and easy user registration and login system, including social media login options.
- **Contact Forms:** Easy-to-use contact forms for customers to reach out with queries or issues.

## Admin Panel:

- **User-Friendly Interface:** An intuitive admin panel for managing all aspects of the website to customer details.
- **Role-Based Access:** Role-based access control to assign different permissions to various staff members.

## Payments & Other Terms:

SL No	Purpose	Quantity	Unit Price	Discount Price	Total Price
01	Domain Registration as Dot COM For 1 Year	1	1550	0	1,550 Taka
02	For Govt Domain Registration From BTCL (2 year)	1	2,650 tk	0	2,650 Taka
03	Shared Hosting (For 1 year)	15 GB	1750	0	1,750 Taka
04	Website Design Development	1	45,000	5,000	40,000 Taka
	<b>Total=</b>				43,300 Taka Or 44,200 Taka

## Payment Procedure:

- Full payments of Domain-Hosting
- 50% advance payment for website development.
- 50% due payment within 3 days after complete the full project.
- Client must provide all content with work order.

## Terms & Condition:

- Development Timelines (If content is available): 15 working days
- If Client Failed to provide the content within 15 days after contract, the project will count as a complete project.

## Training:

- 1st Training (1 hour): Free
- 2nd Training: Paid

*Sumiya Sarmin*

**Thanks & Regards**

Sumiya Sarmin  
Project Coordinator

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