

Technical and Financial Proposal

Website Design Development

Prepared For :

Purple J&S Fashion House
Address: 3/2 salimullah road, Mohammadpur, Dhaka-1207
Email: purple_js_fashionhouse@yahoo.com
Contact: 01675-306327

Prepared by:

Sumiya Sarmin
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Address: Mukto Bangla Shopping Complex, Mirpur-1 1216
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Address : Mukto Bangla Shopping Complex, Mirpur-1 1216 Dhaka, Dhaka Division, Bangladesh
Cell: +8801906297862, Email: support@itsheba24.com, Web: www. Itsheba24.com

Company Profile

Name of Company	IT SHEBA Limited
Year Established	2021
Business Function	Website design and software development company
Corporate Office Address	Mukto Bangla Shopping Complex, Mirpur-1 1216 Dhaka, Dhaka Division, Bangladesh
Total Employees	15
Members of	Bangladesh Association of Software & Information Services (BASIS)
Website Address	www.itsheba24.com
Company Email	Information Desk: info@itsheba24.com Sales Desk: sales@itsheba24.com Support Desk: support@itsheba24.com
Company Hotline	Information: +8801906297871 Sales: +8801906297862 Support: +8801906297861
Areas of Expertise	Website development, Software development, Email marketing, SMS marketing
Market Coverage	Bangladesh, USA, UK
Payment Method	BRAC Bank Limited IT Sheba 24 Dot Com Current A/C: 2055825100001 Branch Mirpur-1 Islami Bank Bangladesh Ltd IT Sheba 24 Dot Com Current A/C: 20507640100002410 Branch Mirpur-1 Mobile Banking Details: 01906297861 Bkash/Nagad Merchant IT Sheba 24 Dot Com

Domain and Hosting Plan

Shared Hosting Plan (Advanced)

Features List

- 25GB Disk Space
- Unlimited Bandwidth
- 15 Addon Domains
- 50 Sub Domains
- Free Site Migration
- Free Automatic Backups
- Money-Back Guarantee
- 99.9% Uptime Guarantee
- One Click Installs Scripts
- Free SSL
- 24/7 LiveChat Support
- 30 Days Backup Guarantee.

Price: 3,750₳/Yearly

Domain

Domain Registration Fees 1550 Taka (For 1 years)
As per Customer Requirements Dot com Registration

Note: If the domain is available, we can register for you

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Dynamic Package - (20,000 taka)

Website Feature Lists:

- **Frontend design**
 - Header Design same to same as www.citystanja.com
 - Footer Design same to same as www.asimjofa.com

- **Order Option**
 - Real Time order notifications

- **Social Media integration**
 - All kinds of social media

- **Contact**
 - Whatsapp & Messenger button

- **Gallery**
 - Photos & Videos for each products details

- **Payment**
 - Payment gateway integration

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User Interface and Experience:

- **Responsive Design:** The website should be mobile-friendly and responsive to ensure a smooth browsing experience on all devices.
- **Intuitive Navigation:** Easy-to-use navigation with clear categories and sub categories search functionality to help users find design with products details.
- **High-Quality Images and Videos:** Detailed design images to give customers a clear understanding of the informations.
- **Design Descriptions:** Comprehensive and informative informations, including specifications, features, and benefits

User Accounts:

User Registration and Login: Secure and easy user registration and login system, including social media login options.

Contact Forms: Easy-to-use contact forms for customers to reach out with queries or issues.

Live Chat: Integration of live chat support for instant assistance.

FAQ Section: Comprehensive FAQ section to address common customer questions and concern.

Admin Panel:

User-Friendly Interface: An intuitive admin panel for managing all aspects of the website to customer details.

Role-Based Access: Role-based access control to assign different permissions to various staff members.

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Payments & Other Terms

SL No	Purpose	Quantity	Unit Price	Discount	Total Price
1	Domain For 1 year	1	1,550	0	1,550 Taka
2	Hosting 25 GB Shared Hosting Plan	1	3750	0	3,750 Taka
3	Website DesignDevelopment	1	25,000	5,000	20,000 Taka
	TOTAL=				25,000 Taka

Payment Procedure:

- 100% full payments of Domain & Hosting registration.
- 50% advance payment for website development.
- 50% due payment within 3 days after complete the full project.
- Client must provide all content with work order.

Terms & Condition:

- Development Timelines (If content is available): 15 working days
- If Client Failed to provide the content within 15 days after contract, the project will count as a complete project.

Training:

- 1st Training (1 hour): Free
- 2nd Training: Paid

Sumiya Sarmin

Thanks & Regards

Sumiya Sarmin

Project Co-ordinator

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